

Company Announcement

BSF Swissphoto strengthens management:

Georg Herbrand joins the management, Thomas Hurter becomes a member of the board of directors

Dear Customer and Business partner

On 31 December 1930 - almost 90 years ago - a company called Swissair was founded. With every passing year, the company changed. Shortly after its foundation it was called Ad Astra Photo AG, then renamed Swissair Photo and today it is called BSF Swissphoto AG. The unstoppable course of time brings change - also in the coming year.

Our Board of Directors welcomes the Swiss National Council member and Swiss International Airlines pilot Thomas Hurter. Mr Hurter is well-connected in the field of mobility. With his membership, the Board of BSF Swissphoto is strategically strengthened.

The operative business also continues to develop: Mr Georg Herbrand joins Dr. Roland Stengele and Stephan Landtwing on BSF Swissphoto's management team on January 1. The 56-year-old industrial engineer will work at our Berlin Schönefeld office. On May 1 2021, Georg Herbrand will take over as CEO from Dr. Roland Stengele who, as delegate of the Board of Directors, will continue to manage certain operational tasks for BSF Swissphoto.

Georg Herbrand draws on his extensive intercultural experience in Africa, the Middle East, Asia and North America and therefore represents our international company excellently. Mr Herbrand brings along profound knowledge in the areas of business development and project management. He has held various management positions in the geospatial data and GIS sector and will strengthen the position of our company in the European market.

In these almost 90 years, BSF Swissphoto has been developing steadily. We combine tradition and innovation in our ambitious projects to survey the world. Thanks to our diligence and care we became and remain successful. However, this would not be possible without our valued customers and business partners.

BSF Swissphoto would like to thank you for your loyalty. We are looking forward to a continued good and successful cooperation.

BSF Swissphoto AG


Thomas Grünenfelder
President of the Board


Dr. Roland Stengele
CEO

Regensdorf/Schönefeld, 14. Dezember 2020